



Parkside Community Primary School
World Book Day: Thursday 5th March 2026



Thursday 5th March is World Book Day!

The theme for this year is, 'Go All In'

The theme for World Book Day 2026 is, **Go all in for World Book Day.**

Go All In – The National Year of Reading campaign to get more people reading, by bringing reading to where culture is. **If you're into it, read into it.**

This year, we will launch our book week, starting on Monday 2 March with a whole school focus on, Traditional Tales. Children will be listening to stories in the Forest School whilst sat around the campfire. Dressing up will take place on **Thursday 5th March**. The theme is, **Traditional Tales**. Throughout the week, classes will be celebrating reading and writing for pleasure and creating their own versions of a traditional tale.

Be inspired! Dressing up should not cost you, or the **Earth!** It is a great fun way for you to be creative with your child. Explore these low cost and imaginative dressing up ideas here:

<https://www.worldbookday.com/resource-types/dressing-up/>



Where to exchange your £1 book token

Bookshops help to create the £1 token and £1 book exchange that is so important to World Book Day and to children. Bookshops give the £1 books to children for free in exchange for the £1 token.

The redemption period for World Book Day 2026 £1 tokens is from **Thursday 12 February until Sunday 15 March 2026.**

You can redeem your World Book Day £1 book token at the following **retailers**



- Your local independent bookseller
- Argos Asda Sainsburys Tesco The Works Waterstones
- WHSmith Travel (selected stores only)
- **Online:** [Books2Door](https://www.worldbookday.com/families/) Enter your token barcode at the checkout to redeem for a free World Book Day book. If you'd like some more information then follow the family's link: <https://www.worldbookday.com/families/>

Thanks for your support, *Mrs Messenger*