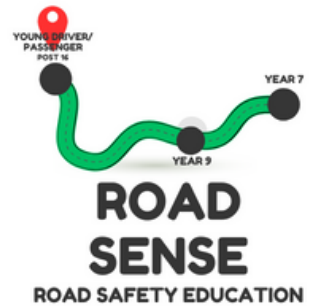


# FREE Secondary School Road Safety Education Provided by KCC Safer Road Users Team

Last academic year saw the hugely successful pilot of our new Key Stage 3 Road Sense - road safety sessions for Year 7 and 9. Also, the continuation of our Young Driver & Passenger course which was independently evaluated with the results showing the course has a *significant statistical impact*. The driving violation behaviours reduces significantly after undertaken the programme.

These sessions have been designed and developed using behavioural change learning theories to support and engage our Kent students to be more confident and safer around our extremely busy Kent roads and support Vision Zero.



## »»» ROAD SENSE

### SECONDARY SCHOOL ROAD SAFETY FOR YEAR 7 & 9

These 50-60 min 'Road Sense' road safety sessions for Year 7 & 9 are led by one of our Road Safety Officers. The age-appropriate sessions cover many aspects of the PSHE curriculum and facilitate an essential part of your student's personal development.

We look at safer places to cross, the correct way to look first, distractions (phone/headphones/friends), when crashes occur and the causation factors behind them. We also look at the impact a collision can have on the community, including the ripple effect. For Year 9 we also discuss the importance of wearing a seat belt for every journey.



## YOUNG DRIVER & PASSENGER COURSE

### POST 16

The course specifically supports young people to understand the key skills required for driving safely, it has been written to compliment our Speak Out campaign and designed to empower young people as passengers too. The course programme consists of four virtual (pre-recorded films) sessions, plus a 5th Q & A session with a Road Safety Officer. Our engaging road safety course has been external evaluated by an independent professional. The findings within the YDP evaluation report show that the intervention has achieved significant statistical results, meaning we can confidently say that the participants' willingness to commit driving violation behaviours, reduces significantly after undertaken the programme. In terms of behavioural change for a long-term aspiration of reducing road death within 17-24 year-olds, this is extremely important and makes the roads a safer place for everyone.



**FOR FURTHER INFORMATION & TO BOOK, PLEASE EMAIL THE SAFER ROAD USER TEAM:  
[SAFERROADUSERS@KENT.GOV.UK](mailto:SAFERROADUSERS@KENT.GOV.UK)**

